

# PRIVACY AND PERSONAL DATA MANAGEMENT POLICY FOR CENTRE POMPIDOU VISITORS

Updated on August 6, 2018

#### Who is responsible for processing your personal data?

The Centre National d'Art et de Culture Georges Pompidou, a national public cultural institution whose registered office is 75191 Paris Cedex 04, is responsible for processing your data. The purpose of the processing of personal data is limited to sales administration, audience relationship management and analyses of said processes.

### What data does the Centre Pompidou collect?

The Centre Pompidou collects your contact, delivery and invoicing information, along with data required to manage the commercial relationship. No decision based exclusively on the automated processing of your personal data is made in relation to such processing.

#### Where is your data stored?

The data collected and processed is stored within the European Economic Area (EEA).

# Who can access your data?

Your data may be used by Centre Pompidou officials in charge of guidance, commercial management or communication with the public. Your data shall not be transmitted to any entity outside the Centre Pompidou, other than to those who are involved in providing this service and who are contractually bound to comply with confidentiality clauses.

## What are your rights?

In accordance with the French Data Protection Act (n°78-17) and European Regulation 2016/679, you may exercise the following rights:

- Right of access: you have the right to access the data that the Centre Pompidou holds about you in relation to such processing.
- **Right of rectification:** you have the right to obtain from the Centre Pompidou the rectification of any personal data concerning you that is inaccurate.
- Right to erasure or right to be forgotten: you have the right to have your personal data erased by the Centre Pompidou in relation to such processing.

- Right of opposition: you have the right to object, at any time, to the processing of your personal data.
- **Right to portability:** you have the right to receive your personal data in a structured format.
- Right to lodge a complaint with a supervisory authority and to an effective judicial remedy: you have the right to lodge a complaint with the French supervisory authority, the CNIL, if you consider that the processing of the personal data in question has infringed your rights.

#### How to exercise your rights?

You may exercise the above rights by sending a letter to the Centre Pompidou, enclosing proof of your identity (e.g. a photocopy of an ID document) to the following address:

• by post:

Centre Pompidou
Public Division
Public Development Department
75191 Paris Cedex 04
France

• by email:

contact@centrepompidou.fr

In accordance with the regulations in force, you may at any time ask to be removed from the Centre Pompidou mailing lists:

- either by clicking on the unsubscribe link provided at the bottom of all Centre Pompidou emails
- or by sending an email to the following address: <a href="mailto:contact@centrepompidou.fr">contact@centrepompidou.fr</a>

For any request for additional information relating to exercising your rights or following an unsatisfactory response, you may write to the Centre Pompidou's Data Protection Officer at the following address: <a href="mailto:dpo@centrepompidou.fr">dpo@centrepompidou.fr</a>.